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are co-sponsoring the following talk program:

"Effective Fundraising and Rebuilding Through Cultural Understanding"

Ms. Natasha Wozniak

Date - Monday, March 13, 2017

Time - 3:00 p.m.

Venue - Fulbright Commission Auditorium, Gyaneshwor

In the earthquake damaged village of Rainaskot, Lamjung, a small group of people have been among the first to rebuild permanent homes. Through a deep understanding of culture and language abilities, trust and communication are established between the team from the US, Nepal and the villagers. This cultural literacy and deep listening allow a small effort to succeed where the resources of the large INGOs have not. The villagers are empowered as collaborators through the time invested in the listening process and the communication of their needs to the US donors. Meanwhile, the stories and impetus of the donors is made clear to the villagers and this mutual knowledge increases trust, motivation, and creative solutions on both sides of the equation.

BIO:

A former Fulbright scholar to Nepal in art, Natasha has run a jewellery business in New York for 15 years. After the 2015 earthquake in Nepal, she co-founded the organization "Sangsangai" with the mission of rebuilding and economic development in Nepal. Fluent in Nepali, she is the main spokesperson for the project and provides the connecting link between the villagers, the team in Nepal, the team in the US, and the donors. Sangsangai is currently completing the reconstruction of Rainaskot, one of the few permanent rebuilding projects in Nepal.